

**Senior Graphic Designer
Production Artist**

Creating Innovative
Brand Value

Career Summary

A highly creative and multi-talented Senior Graphic Design professional with extensive experience in licensing, style guides, marketing, and print design within the retail and business to client industries. A passionate, inventive creator who inspires and enhances ideas to support and drive strategic innovation on brand value trends. Talented, highly skilled in designing client vision thru development of packaging, vendor relations, brand optimization, art approvals and completion of time sensitive projects. A proactive team-player with a passion for exceeding stakeholder expectations through effective communication and collaboration. Excited to partner with others, delivering impactful designs that promote company ideas with on trend vision.

Work Experience

Senior Production Artist | Graphic Designer | Regulatory Specialist Assistant
1-800-Flowers.com Inc., Melrose Park, IL **Sept. 2018 - Present**

Currently working at 1-800-Flowers.com Inc. division DesignPac Gifts, LLC. DesignPac Gifts, LLC. works with retailers warehouse club stores and e-Commerce to design assemble and distribute packaged gourmet food gifts.

- Over the past 5 years developed original style guide driven gifts for retail, Target's Wondershop™ Collection. Ex: Wondershop™ Hot Sauce Bottle Gift Set 10pc, with close to 5 stars website popularity.
- Designed original spring themed Ghirardelli® Chocolate packaging, managed design art approval, color quality approval that evolved successful online market equity of \$390,000.
- Created innovative Corona Beer (Mexican brewery Cervecería Modelo) gifts using style guides landing over \$600,000 in revenue.
- Led the license brand approval process for over 50 products whose combined annualized revenue equated to over \$3.27 million utilizing the MyMediabox Digital Asset Management (DAM) - license approval management application.
- Managed and coordinated Instacart Project, ensuring online regulatory compliance with 4 major retailers, whose combined revenues exceeded \$50.5 million annually.

Senior Production Artist | Graphic Designer
1-800-Flowers.com Inc., Melrose Park, IL **Sept. 2012 - Sept. 2018**

- Led the realignment of printing priorities while optimizing internal capabilities to reduce costs and saving the company over \$3,000 per project.
- Re-engineered resource and planning process to improve in-house over 1,800 prototype production by shortening the selling cycle and contributing to about 20% closure rate.
- Actively spearheaded training/mentoring of 5 new employees while introducing them to organizational tools and processes that resulted improvement to department efficiencies and outputs of over 70,000 components annually.

Production Artist | Graphic Designer
1-800-Flowers.com Inc., Melrose Park, IL **Mar. 2010 - Sept. 2012**

- Skillfully printed with foil application over 12,000 prototypes meeting company's presentation deadlines.
- Photographed and organized over 15,000 gifts and products in Centric - Product Lifecycle Management Solution (PLM), contributing to visually strong and effective presentations.
- Finalized and sent to print vendors over 30,000 components annually.

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Education

**University of Illinois Chicago UIC
Chicago, IL**

Sept. 2000 – Sept. 2004
Bachelor of Arts - Graphic Design

Enrolled in Coursera.com
Jan. 2023 – Present

Feb. 24, 2023
Google | Course Certification
Foundation of User Experience
(UX) Design

Feb. 10, 2023
Coursera | Project Certificate
Designing a Low Fidelity Prototype
in Figma

Language

Bilingual
Native fluency in English and
Polish language

Technical Skills

- Apple Mac Platform
- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Adobe Bridge
- QuarkXpress
- CorelDRAW Graphic Suite
- Universal Type Client
- Microsoft Office 365
- Microsoft Excel
- Microsoft Outlook
- Microsoft PowerPoint
- Microsoft Word
- Microsoft Teams
- MBC4, barcode creator for Mac
- Centric, Product Lifecycle Management Solution (PLM)
- MyMediabox Digital Assets Management (DAM), internet based license approval management application.

Work Experience

Graphic Designer | Artist
Freelance, Palos Park, IL

Jan. 2008 – Mar. 2010

- Developed creative concepts for over 50 projects such as invites, hangtags, labels, bag tags, water bottles, logos, school diplomas, certificates, banners and more.
- Collaborated with author/teacher to create Polish 1ST grade workbook used by students learning Polish.
- Created logo for Jan Karski Polish School in Palos Heights, Illinois resulting in identity optimization growth of about 25% over 5 years.

Graphic Designer | Print Artist
All Media Print Solutions Inc., Tinley Park, IL

Jul. 2005 – Dec. 2007

Company dissolved in 2009. Specialized in marketing business to client. Facility handled each project from concept design, print, addressing mail collateral using zip code lists and postal sorting capability.

- Received, processed, and verified over 70 orders to ensure client satisfaction.
- Printed and addressed over 50 projects, using provided database lists.
- Designed innovative print projects from custom ads, brochures, postcards, self-mailers, and newspaper inserts. Printed projects of 500 - 40,000 qty.
- Collaborated project ideas with the client, provided prototype samples, created over 20 new template designs resulting in vendor commitment sales estimated at well over \$75,000 annually.
- Managed coordination of scheduled job processes for self and others while training, mentoring 3 new employees, increasing productivity by 25% annually.

Skills

Excellent Communication and Listening Skills between Stakeholders
Meaningful Responsible Product and Packaging with Retail Business Focus
Packaging Design | Page Layouts | Advertising | Composition | Print Design
Prepress | Brand Optimization | Style Guide Compliance and Development
Marketing | Content Focused | Photography | Retouching | Curious & Positive
Self-Starter | Objective Staying One Step Ahead of Industry Trends
Value Creation | Strong Eye for Detail Graphics | Innovation Design
Creative Problem-Solving Solutions | Ability to Inspire Others
Flexibility and Adaptability | Striving approach to Elevate Corporate Identity
Seek and Embrace Change | Driving Change and Supporting Creativity
Project Management Product Work Management | Multitasking
Training | Train | Mentors Coaching | Coaches | Learning Mindset
Successfully Work in a Collaborative Team Environment
Cross-Functional Teams Leadership | Lead | Leader
Team Builder | Proofing Vendor Samples for
Accurate Visual Color Quality & Proficiency